ARTWORK SIZE STANDARDS FOR 35mm PHOTOGRAPHY

In making 35 millimeter slides of artwork one frequently runs into the difficulty of having the artwork not quite fit the proportions of the 35 millimeter slide. The artwork is frequently too long or too short so that one must leave a great deal of unused space or mask the slide after developing. The slide consequently is poorly balanced because of this and looks somewhat amateurish.

If one uses the attached guide, developed by Illustrator John Palmer of Denver Service Center, in making the original artwork all of these problems are overcome. The series of dimensions given are close to standard size papers or common sizes used in artwork. The dimensions represent the outside dimensions of the paper so margin space must be taken into account also. Balance the artwork on the sheet size decided upon, use two photo floods and indoor type film, focus on the center of the sheet and you cannot help but come out with professional type slides for your programs.

Additional copies of Technical Notes are available from Director, Portland Service Center, Box 3861, Portland, Ore., 97208

GPO 859-436
RECOMMENDED SIZES FOR 35MM ARTWORK
(WITHOUT HANDLING SPACE)

ILLUSTRATION BOARD 30" X 40"

FLIP CHART PAPER 27 1/2" X 32 1/2"

BRISTOL BOARD 22" X 30"

STRATHMORE BOARD 23" X 29"

3 3/8" X 5"  6 3/4" X 10"  10 1/8" X 15"  13 1/2" X 20"  16 1/4" X 24"  18 3/8" X 27"

20 1/4" X 30"  21 3/4" X 32"  27 1/4" X 40"

35MM SIZE 29/32" X 1 11/32"